## LORI LINDBERGH, PHD



**Dr. Lori Lindbergh** considers herself a disruptor, innovator, and nonconformist throughout her diverse career as a registered nurse, healthcare leader, performance consultant, industrial/organizational psychologist, and now as a *Wellness Investment Strategist*.

Lori was a self-proclaimed unwell-leader for over 30 years until she experienced her wake up call and cracked the wellness code. Her new book, inspired by her journey and that of her father, a decorated WWII veteran, transforms readers into savvy *Wellness Investors* who learn to treat their health as important as their wealth using the proprietary process in her book. Until now, there has been no evidence-based framework to do so.

Lori's hope is that by helping executives and leaders live well and lead well, they will walk-the-wellness-talk and empower their people at work and home to value wellness and embark on their own journeys. They have a duty to pay it forward and make a difference in the well-being of others.

Find out more at <u>well-leadermindest.com</u> or contact Lori at <u>lori@loriuslifestyle.com</u>. Lori is available for speaking and onsite and virtual workshops.

"Lori is always professional, creative, and is able to solve any problem with her clients at the forefront. This book will make a great impact on the health of our leaders and teams."

--Kathleen (Kitty) Hass, Award winning author, speaker, and consultant, Kathleen Hass & Associates

"Lori's ability to decode complex scenarios and provide practical observations to solve their problems provides tremendous benefit to her clients."

--Angie Brainard, EVP, Right Management

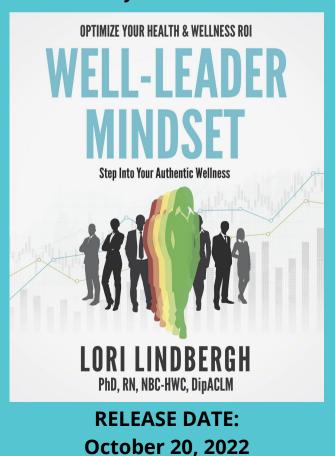
"Lori brings the appropriate mix of expertise, direction and flexibility to her work and focuses on the Why behind the data."

--*Aaron Ellinger*, VP, Organizational Development, RFSMART

"Lori understand her client's needs and develops solutions that provide actionable results."

--Sue Hart, SVP, Client Services, Right Managment

Change your mindset, change your life.
Stop bankrupting your health and wellness! Build your health and wellness legacy and enhance the ripple effect to share your "Whealth."



### QUOTES & EXCERPTS

"Experience the wealth of health and become the CEO of your authentic wellness, as I did."

"Stop wishing for or living someone else's health and wellness. Do wellness your way every day."

"Achieving authentic wellness takes consistent repetition and emotional connection; be patient so you don't become a patient."

"I am in the Wellness Repair Business. as with your wealth, you sometimes need a bit of wellness investment support to get back on track."

# **TABLE OF CONTENTS**

Introduction: It Starts With a Wake-Up Call

# PART 1 THE BEGINNING OF THE END OF WELLNESS COGNITIVE DISSONANCE

- 1 : Give Yourself the Gift of Wellness
- 2: Seize the Movement!
- 3: Why Now? Uncover Your True Wellness Why
- 4: You Have What it Takes Your Wellness Authenticity
- 5: Finding & Strengthening Your Wellness Presence
- 6: What Do You Have to Gain?
- 7: What Do You Have to Lose?
- 8: Visualize Your Future Direction
- 9: The Reality of the Future You

#### PART 2 THE UNCERTAIN AREA IN BETWEEN

- 10: Your Current Reality
- 11: How Much Will You Invest?
- 12: Your Lifestyle Wellness Strategic Plan
- 13: The Lifestyle of Wellness Investing

### PART 3 YOUR NEW LIFE TO LIVE

- 14: Your Lifestyle Wellness Roadmap Eat, Move, Sleep
- 15: Your Lifestyle Wellness Roadmap Destress, Connect & Protect
- 16: Your Lifestyle Wellness Roadmap Support & Thrive
- 17: Your Lifestyle Wellness Index Optimize Your Investment
- 18: Defending Your Future Focus
- 19: Your Gift to Keep on Giving & Getting
- 20: Well-Leader Mindset Your New Beginning Epilogue Join Me in My Future Pull

Bibliography



